

'Rumble with the Agents'

raises £18,000 for charity

Landlord Action's white collar boxing fundraiser for the Rainbow Trust was a real knockout!

The largest white collar boxing event in the property industry, 'Rumble with the Agents', recently took place at The Holiday Inn in Finchley Central, North London and proved to be an enormous success.

The sell out event, hosted by Landlord Action, attracted 300 estate agents, landlords and property developers, raising more than £18,000 for Rainbow Trust Children's Charity.

Whilst guests enjoyed dinner, the 12 boxers from Savills, Life Residential, Rushfield Ltd, Panther Securities, Winkworth, Infiniti Properties, Fraser and Co, as well as Landlord Action's very own Paul Shamplina, kept the crowds on the edge of their seats, well at least some of them – with others standing on them, demonstrating all the time and effort they have put into training over the last four months.

CELEBRITY SUPPORT

The sporting event, filmed by Channel 5 as part of a wider documentary following the work of Landlord Action, also featured a live auction, hosted by special guest John Conteh, a British former boxer who was world light-heavyweight boxing champion.

People dug deep as they bid for some incredible memorabilia. Items included signed football boots by English football players, John Terry and Harry Kane, signed boxing gloves by ex-boxers, John Conteh, Ricky Hatton, Barry McGuigan and Carl Frampton, Lennox Lewis signed boxing shorts and even a studio session with musician and DJ legend Mark Ronson, which included a signed guitar and raised an incredible £3,000.

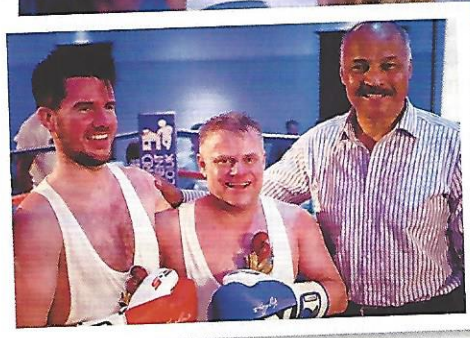
John Conteh said, "The standard of people taking part in white collar boxing is now better than ever. It is great to see estate agents getting involved in this fantastic charity event, which is very physical and can really help to improve their fitness levels. It's clear to see a lot of time and dedication has gone into preparing for tonight."

Conteh, who won a gold medal at the 1970 Commonwealth Games, and went on to win the WBC Light Heavyweight title in 1974, holding this crown until 1977, said that he had a lot of respect for estate agents, and the hard work that they put in, and confessed that he "loves property."

There were six fights with a maximum of three rounds in each, which gave rival agents plenty of time to cheer on their contestants and heckle one another across the ring. The ex-boxer added, "It's great to see so much



Nation Designed



money raised for such a worthy charity. The atmosphere in the room is fantastic."

Rainbow Trust Children's Charity is the leading organisation providing emotional and practical support direct to children with a life threatening or terminal illness and their families in England. No parent should outlive their child and the charity believes that families should not have to cope alone.

The charity currently supports over 25 per cent of the 6,000 families in England who could benefit from its support. Emma Haines,

Director of Marketing and Fundraising commented, "Public generosity funds the majority of our work, with less than 3 per cent of monies coming from government funding. Just £22 provides an hour's care for a family in need – which means Landlord Action has funded more than 818 hours of care. We are so grateful that Landlord Action chose to support Rainbow Trust."

The night concluded with a speech from Landlord Action's Founder, Paul Shamplina, who thanked all those involved in the evening, with special mention to his wife Rita, who was instrumental in organising the event, and to Peacock Gym in East London who partnered the event to provide a fully structured and supervised boxing training programme for the participants.

Agents, landlords and developers who attended the night said, "what a fantastic evening", "so well organised and such a brilliant atmosphere" and "it's clear to see all those that have taken part have really taken it seriously and trained hard."

Paul Shamplina added, "For a while now we at Landlord Action have wanted to run an event to support a children's charity and we chose Rainbow Trust Children's Charity for all the incredible work they do in providing emotional and practical support to families who have a child with a life threatening or terminal illness. Being an avid boxing fan there was no better way to raise money for a very worthy cause than to bring together some of my property industry peers for a 'rumble in the ring'. Bring on next year!" ●

